

*You are cordially invited to*

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*IN BUSINESS FOR  
GLOBAL HEALTH*

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Thursday, April 23, 2009  
6:00 - 8:00 pm  
Cohen House, Rice University

Keynote Address

*Business Plan Presentations by  
MBA Jones Student Teams*

*& Networking*

*- Free & Open to the Public, RSVP requested -*

2009 Global Health Technology  
Event & Speaker Series



Medicine Dosing Pump

Lab-in-a-Backpack



Low-cost Incubator



**RICE 360°**  
Institute for Global Health Technologies

Jesse H. Jones Graduate School of Management  
RICE UNIVERSITY



Rice 360°  
Rice University—MS142  
P.O. Box 1892  
Houston, Texas 77251-1892



## *IN BUSINESS FOR GLOBAL HEALTH*

Thursday, April 23, 2009  
6:00 - 8:00 pm  
Cohen House, Rice University

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*In Business for Global Health*, Rice University's first annual global health entrepreneurship event, will feature **business plan presentations by MBA students** who were part of a unique technology commercialization course at the Jones School this spring. The MBA students have developed viable business plans for **specific health products targeted for use in the developing world**. Three of the four prototype products the MBA students are marketing were designed by Rice undergraduates. Over spring break, the **students traveled to Rwanda**, where they worked with local entrepreneurs to refine their business plans. Students have the chance to help Rwandan entrepreneurs carve out a living in a country where most people survive on about \$1 per day, while at the same time **opening up new markets for health technologies developed at Rice**.

To RSVP, please contact  
Janet Wheeler at 713-348-3071, [jmw@rice.edu](mailto:jmw@rice.edu)