



2009 Global Health Technology Event & Speaker Series

KIVA

loans that change lives

April 14, 2009

6:00pm Shell Auditorium

Jesse H. Jones Graduate School of Management
Rice University

Undergraduate Technology Showcase &
Reception to follow in Anderson Commons

****Event is free and open to the public****



Jessica Jackley
KIVA Co-Founder & Director

Kiva is the world's first person-to-person micro-lending website, empowering individuals to lend directly to unique entrepreneurs in the developing world. To date, Kiva has made more than \$60M in loans to entrepreneurs in 44 countries. Learn more at www.kiva.org.



Ecuador



Kenya



Vietnam

"This is microfinancing. It allows everyday people to invest as little as \$25 to help people in developing countries climb out of poverty. The concept of microfinancing is nothing new. At its essence, it's making small loans to the working poor. The loans are used to establish or expand small businesses to help families earn more money."

—Jen Haley, CNN

This program is presented by the Rice University Jesse H. Jones Graduate School of Management, the Beyond Traditional Borders Initiative, and the Rice 360°: Institute for Global Health Technologies.